

Strategic Media Placement
 7669 Stagers Loop
 Delaware OH 43015

Protect Your Vote/ Issue
 Submission Number 9126 Issue 1



nbc4.com

NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client: Protect Your Vote/ Issue	Submission Cost: 6700	Campaign Ref: BF512100501
Buyer: "	Client/Product/Estimate: EST /2834 /GEN12	Sales Rep: WCMH Political
Schedule Dates: 10/09/12 to 10/10/12	Weeks: 1	Order Ref:
Est./PO Number:	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Protect Your Vote/ Issue	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	Total	Cost
1	M-Su 6p News MTWTFSS Isolations: W/C 10/08 .TV...	03	2700	30 Comme	Nbr of Spots	1	2700
2	M-Su 11p News MTWTFSS Isolations: W/C 10/08 .TV...	03	4000	30 Comme	Nbr of Spots	1	4000
Weekly Totals: Total Spots(Ord Spots)					2	2	

Grand Totals				Month 10 Weeks: 4	10/08
Totals				2	2
Spots				2	2
Cost				6700	6700

Grand Totals:	Spots: 2
----------------------	-----------------

Gross Total:	6,700.00
Commission:	1,005.00
Net Total:	5,695.00